



Jason Bowling, CEO
Sulphur Springs Valley
Electric Cooperative

A season of growth and new beginnings

Spring is a time of new beginnings and growth, not only in nature but also in our organization at Sulphur Springs Valley Electric Cooperative (SSVEC). This season, we're working hard to provide service that is cost-effective, reflecting the agricultural community's readiness for planting. We're planting the seeds for a future that offers safe, reliable, and affordable energy.

This spring, our focus is on improving our grid. We are prepared for the seasonal change, and we are also working proactively on system maintenance. Our employees are friendly and skilled professionals who are your neighbors and they are deeply involved in the communities we serve. Their commitment ensures that we always put your best interests first, keeping rates as low as possible while supporting the growth and vitality of our community.

However, we also need to recognize the difficulties we face, especially in keeping our commitment to affordability. The prices of essential utility components like poles, conductors, and transformers have gone up significantly. These are important parts of our infrastructure, ensuring the steady delivery of electricity to your homes and businesses. Their rising prices present a problem, one that we are facing with strategic planning and efficient operations.

Our strategy for these problems is two-fold: First, we are increasing our efforts in preventive maintenance and grid optimization. This springtime maintenance is important, as it not only improves efficiency but also helps in cost management in the long run. Secondly, we are looking into new solutions and technologies that offer more for less – ensuring that every dollar spent brings more value and reliability to you, our members.

In times of rising costs, our mission becomes even more essential. We are a community-focused cooperative that understands the importance of every penny to our members. This understanding motivates us to find ways to deliver the most value while maintaining our commitment to sustainable and responsible energy practices.

As we move forward, we welcome your engagement and feedback. Our promise to you this spring is our commitment to providing excellent service and our dedication to transparency and open communication about the challenges and opportunities ahead.

Together, let's welcome this season of renewal with optimism and a shared vision for a bright, sustainable future. ■

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